

# MERGENT® INDUSTRIAL

NEW LISTING

June 25, 2024



This Supplemental News Report is published as required, is part of the annual MERGENT INDUSTRIAL, OTC & UNLISTED Manuals and will be included in the bound June 2024 Monthly News Reports and is published on our Website.

## RSE COLLECTION LLC

Company Website: [www.rallyrd.com](http://www.rallyrd.com)

**History:** Incorporated in Delaware on Aug. 24, 2016.

**Business Summary:** RSE Collection is engaged in the identification, acquisition, marketing and management of collectible items (including collectible automobiles, memorabilia and alcohol) and digital assets, collectively referred to as "Collectible Assets" or the "Asset Class," for the benefit of the investors.

**Property:** Co. maintains its principal executive offices in New York, NY.

#BAKC7820  
#NBAJAM  
#SANDBOX1  
#WOW6586  
#AZUKI6704  
#58PELE4  
#OBAMABALL  
#BART  
#HOMER  
#SI1  
#GOLD1  
#VERSTAPP1  
#96TIGER  
#88ZELDA  
#STARWARS3  
#YEEZY  
#MAYC9114  
#VFRNDS1  
#MBIRD2754  
#VEEFRND1  
#TREASURE  
#MACWORLD1  
#KENNERSET  
#LEDZEPP1  
#VEEVIPER  
#BEEPLE1  
#WARHOL1  
#GAMEBOY  
#CROESUS  
#SACHS1  
#32RUTH  
#ELON1  
#105.ETH  
#R2D2  
#VADER  
#WARHOL2  
#JEKYLL  
#BUFFETT1  
#DRACULA10  
#PAPPY1  
#1857COIN  
#ANDYPELE  
#BOBAFETT  
#ELVIS  
#GBOYCOLOR  
#JETFIRE  
#POPEBALL  
#RABBIT  
#54AARON  
#GRATEFUL1  
#BOBAPROTO  
#ARSHAMI

Christopher J. Bruno, Director  
Joshua Silberstein, Director  
Gustave Macheras, Director

**Auditors:** EisnerAmper LLP

**No. of Stockholders:** July 15, 2021, 17,942, approx. record

**Address:** 446 Broadway 2nd Floor, New York, NY 10013

**Tel:** 201 564-0493

**Web:** [www.rallyrd.com](http://www.rallyrd.com)

**Email:** [regulatory@rallyrd.com](mailto:regulatory@rallyrd.com)

### Subsidiaries

#77LE1  
#69BM1  
#55PS1  
#93XJ1  
#83FB1  
#90FM1  
#98DV1  
#99LE1  
#91MV1  
#94DV1  
#92LD1  
#72MC1  
#11BM1  
#80LC1  
#63CC1  
#76PT1  
#75RA1  
#65AG1  
#90MM1  
#61JE1  
#65FM1  
#94LD1  
#99SS1  
#94FS1  
#61MG1  
#92CC1  
#88LL1  
#MEEB11275  
#82TAYLOR  
#HOLMES  
#HULK180  
#05JAYZ  
#JUSTINIAN  
#67ICEBOWL  
#DKCOUNTRY  
#FALCON  
#MARIOWRDL  
#82AV1  
#SUPERBWL1  
#MEEB7985  
#BONDWATCH  
#95FF1  
#MAYC857  
#PUNK2981  
#WOW2221  
#NIKON1  
#LOTF  
#DOOD6778

### Consolidated Income Statement, Years Ended Dec. 31 (\$):

	2023	2022	2021
Storage .....	90,144	95,026	83,574
Transportation .....	17,229	47,550	11,220
Insurance .....	36,713	31,132	22,056
Professional fees .....	10,551	27,044	...
Bookkeeping & accounting fees .....	26,511	20,722	31,472
Marketing expense .....	5,200	25,192	2,889
Banking fees .....	...	423	180
Transaction fee .....	6,038	324	...
Gain on sale .....	396,271	317,801	55,714
Loss on sale .....	(7,163)	(28,918)	...
Loss on sale of digital assets .....	...	(239)	...
Loss on impairment ..	994,357	226,780	11,529
Investment income (loss) .....	4,412	21,400	...
Income (loss) before income taxes ..	(793,223)	(164,148)	(107,206)
Provision for income taxes .....	121,339	60,971	9,635
<b>Net income (loss) .....</b>	<b>(914,562)</b>	<b>(225,119)</b>	<b>(116,841)</b>

□ As reported by the Company

### Consolidated Balance Sheet, Years Ended Dec. 31 (\$):

	2023	2022
<b>Assets:</b>		
Cash & cash equivalents .....	117,244	212,129
Pre-paid insurance .....	3,964	735
Other receivable .....	6,500	12,920
Due from the manager or its affiliates .....	415	1,943
Total current assets .....	128,123	227,727
Collectible automobiles - owned .....	8,811,095	...
Collectible asset - owned .....	...	12,510,108
Other assets .....	41,383	41,420
Total assets .....	□8,980,602	12,779,255
<b>Liabilities:</b>		
Accounts payable .....	23,085	12,729
Income taxes payable .....	6,603	60,971
Insurance payable .....	1,689	9,292
Due to the manager or its affiliates .....	323,411	2,382,062
Total current liabilities .....	354,788	2,465,054

### Officers

Christopher J. Bruno, President; Chief Executive Officer  
Maximillian F. Niederste-Ostholt, Chief Financial Officer  
Robert A. Petrozzo, Chief Product Officer

### Directors

Total liabilities	354,788	2,465,054
Membership contributions	9,304,951	10,273,816
Capital contribution from manager	...	1,171,157
Capital contribution for shortfall at offering close	...	80,098
Capital contribution	1,676,932	...
Accumulated surplus (deficit)	(2,356,069)	(1,210,870)
Members' equity	8,625,813	10,314,201

As reported by the Company

#### Auditor's Report:

The following is an excerpt from the Report of the Independent Auditors, EisnerAmper LLP, as it appeared in Co.'s 2023 Annual Report:

#### "Opinion on the Financial Statements

We have audited the accompanying balance sheets of RSE Collection, LLC (the "Company") on a consolidated basis and for each listed Series as of December 31, 2023 and 2022, and the related statements of operations, members' equity, and cash flows for the Company on a consolidated basis and for each listed Series for the years then ended and the related notes (collectively referred to as the "financial statement"). In our opinion, the financial statements present fairly, in all material respects, the financial position of the Company on a consolidated basis and for each listed Series as of December 31, 2023 and 2022, and the results of their operations and their cash flows for the Company on a consolidated basis and for each listed Series for each of the years then ended in conformity with accounting principles generally accepted in the United States of America.

#### Going Concern

The accompanying financial statements have been prepared assuming that the Company and each listed Series will continue as a going concern. As discussed in Note A to the financial statements, the Company and each listed Series have experienced recurring losses, and negative cash flows from operations, and their lack of liquidity raise substantial doubt about their ability to continue as a going concern. Management's evaluation of the events and conditions and management's plans regarding these matters are also described in Note A. The financial statements do not include any adjustments that might result from the outcome of this uncertainty."

**Capital Stock: 1. RSE Collection LLC series #77LE1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**2. RSE Collection LLC series #69BM1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**3. RSE Collection LLC series #55PS1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**4. RSE Collection LLC series #93XJ1; no par.** OUTSTANDING—Dec. 31, 2023, units 5,000; no par.

**5. RSE Collection LLC series #83FB1; no par.** OUTSTANDING—Dec. 31, 2023, units 5,000; no par.

**6. RSE Collection LLC series #90FM1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**7. RSE Collection LLC series #98DV1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**8. RSE Collection LLC series #99LE1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**9. RSE Collection LLC series #91MV1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**10. RSE Collection LLC series #94DV1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**11. RSE Collection LLC series #92LD1; no par.** OUTSTANDING—Dec. 31, 2023, units 3,000; no par.

**12. RSE Collection LLC series #72MC1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**13. RSE Collection LLC series #11BM1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**14. RSE Collection LLC series #80LC1; no par.** OUTSTANDING—Dec. 31, 2023, units 5,000; no par.

**15. RSE Collection LLC series #63CC1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**16. RSE Collection LLC series #76PT1; no par.** OUTSTANDING—Dec. 31, 2023, units 3,000; no par.

**17. RSE Collection LLC series #75RA1; no par.** OUTSTANDING—Dec. 31, 2023, units 3,000; no par.

**18. RSE Collection LLC series #65AG1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**19. RSE Collection LLC series #90MM1; no par.** OUTSTANDING—Dec. 31, 2023, units 5,000; no par.

**20. RSE Collection LLC series #61JE1; no par.** OUTSTANDING—Dec. 31, 2023, units 3,000; no par.

**21. RSE Collection LLC series #65FM1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**22. RSE Collection LLC series #94LD1; no par.** OUTSTANDING—Dec. 31, 2023, units 5,000; no par.

**23. RSE Collection LLC series #99S1; no par.** OUTSTANDING—Dec. 31, 2023, units 1,000; no par.

**24. RSE Collection LLC series #94FS1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**25. RSE Collection LLC series #61MG1; no par.** OUTSTANDING—Dec. 31, 2023, 5,000 shs; no par.

**26. RSE Collection LLC series #92CC1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**27. RSE Collection LLC series #88LL1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**28. RSE Collection LLC series #MEEB11275; no par.** OUTSTANDING—Dec. 31, 2023, units 20,000; no par.

**29. RSE Collection LLC series #82TAYLOR; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**30. RSE Collection LLC series #HOLMES; no par.** OUTSTANDING—Dec. 31, 2023, units 2,500; no par.

**31. RSE Collection LLC series #HULK180; no par.** OUTSTANDING—Dec. 31, 2023, units 10,000; no par.

**32. RSE Collection LLC series #05JAYZ; no par.** OUTSTANDING—Dec. 31, 2023, units 3,700; no par.

**33. RSE Collection LLC series #JUSTINIAN; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**34. RSE Collection LLC series #67ICEBOWL; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**35. RSE Collection LLC series #DKCOUNTRY; no par.** OUTSTANDING—Dec. 31, 2023, units 3,000; no par.

**36. RSE Collection LLC series #FALCON; no par.** OUTSTANDING—Dec. 31, 2023, units 10,000; no par.

**37. RSE Collection LLC series #MARIOWRLD; no par.** OUTSTANDING—Dec. 31, 2023, units 33,000; no par.

**38. RSE Collection LLC series #82AV1; no par.** OUTSTANDING—Dec. 31, 2023, units 14,875; no par.

**39. RSE Collection LLC series #SUPERBWL1; no par.** OUTSTANDING—Dec. 31, 2023, units 4,000; no par.

**40. RSE Collection LLC series #MEEB7985; no par.** OUTSTANDING—Dec. 31, 2023, units 7,600; no par.

**41. RSE Collection LLC series #BONDWATCH; no par.** OUTSTANDING—Dec. 31, 2023, units 20,000; no par.

**42. RSE Collection LLC series #95FF1; no par.** OUTSTANDING—Dec. 31, 2023, units 12,000; no par.

**43. RSE Collection LLC series #MAYC857; no par.** OUTSTANDING—Dec. 31, 2023, units 10,800; no par.

**44. RSE Collection LLC series #PUNK2981; no par.** OUTSTANDING—Dec. 31, 2023, units 62,000; no par.

**45. RSE Collection LLC series #WOW2221; no par.** OUTSTANDING—Dec. 31, 2023, units 4,000; no par.

**46. RSE Collection LLC series #NIKONI; no par.** OUTSTANDING—Dec. 31, 2023, units 7,000; no par.

**47. RSE Collection LLC series #LOTF; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**48. RSE Collection LLC series #DOOD6778; no par.** OUTSTANDING—Dec. 31, 2023, units 6,000; no par.

**49. RSE Collection LLC series #BAK7820; no par.** OUTSTANDING—Dec. 31, 2023, units 6,200; no par.

**50. RSE Collection LLC series #NBAJAM; no par.** OUTSTANDING—Dec. 31, 2023, units 9,400; no par.

**51. RSE Collection LLC series #SANDBOX1; no par.** OUTSTANDING—Dec. 31, 2023, units 21,000; no par.

**52. RSE Collection LLC series #WOW6586; no par.** OUTSTANDING—Dec. 31, 2023, units 10,400; no par.

**53. RSE Collection LLC series #AZUKI6704; no par.** OUTSTANDING—Dec. 31, 2023, units 10,400; no par.

**54. RSE Collection LLC series #58PELE4; no par.** OUTSTANDING—Dec. 31, 2023, units 8,000; no par.

**55. RSE Collection LLC series #OBAMABALL; no par.** OUTSTANDING—Dec. 31, 2023, units 10,500; no par.

**56. RSE Collection LLC series #BART; no par.** OUTSTANDING—Dec. 31, 2023, units 3,000; no par.

**57. RSE Collection LLC series #HOMER; no par.** OUTSTANDING—Dec. 31, 2023, units 3,000; no par.

**58. RSE Collection LLC series #SI1; no par.** OUTSTANDING—Dec. 31, 2023, units 5,000; no par.

**59. RSE Collection LLC series #GOLD1; no par.** OUTSTANDING—Dec. 31, 2023, units 4,000; no par.

**60. RSE Collection LLC series #VERSTAPP1; no par.** OUTSTANDING—Dec. 31, 2023, units 4,000; no par.

**61. RSE Collection LLC series #96TIGER; no par.** OUTSTANDING—Dec. 31, 2023, units 11,000; no par.

**62. RSE Collection LLC series #88ZELDA; no par.** OUTSTANDING—Dec. 31, 2023, units 12,000; no par.

**63. RSE Collection LLC series #STARWARS3; no par.** OUTSTANDING—Dec. 31, 2023, units 2,600; no par.

**64. RSE Collection LLC series #YEEZY; no par.** OUTSTANDING—Dec. 31, 2023, units 5,000; no par.

**65. RSE Collection LLC series #MAYC9114; no par.** OUTSTANDING—Dec. 31, 2023, units 17,500; no par.

**66. RSE Collection LLC series #VFRNDS1; no par.** OUTSTANDING—Dec. 31, 2023, units 27,500; no par.

**67. RSE Collection LLC series #MBIRD2754; no par.** OUTSTANDING—Dec. 31, 2023, units 12,000; no par.

**68. RSE Collection LLC series #VEEFRND1; no par.** OUTSTANDING—Dec. 31, 2023, units 6,720; no par.

**69. RSE Collection LLC series #85FT1; no par.** OUTSTANDING—Dec. 31, 2022, units 2,000; no par.

**70. RSE Collection LLC series #88LJ1; no par.** OUTSTANDING—Dec. 31, 2022, units 2,000; no par.

**71. RSE Collection LLC series #89FG2; no par.** AUTHORIZED—units 1,700.

OUTSTANDING—July 15, 2021, units 1,700; no par.

**72. RSE Collection LLC series #80PN1; no par.** OUTSTANDING—Dec. 31, 2022, units 5,000; no par.

**73. RSE Collection LLC series #89FT1; no par.** AUTHORIZED—units 4,000.

OUTSTANDING—July 15, 2021, units 4,000; no par.

**74. RSE Collection LLC series #95BL1; no par.** OUTSTANDING—Dec. 31, 2022, units 2,000; no par.

**75. RSE Collection LLC series #88PT1; no par.** OUTSTANDING—Dec. 31, 2022, units 2,200; no par.

**76. RSE Collection LLC series #89PS1; no par.** AUTHORIZED—units 2,000.

OUTSTANDING—July 15, 2021, units 2,000; no par.

**77. RSE Collection LLC series #88BM1; no par.** OUTSTANDING—Dec. 31, 2022, units 3,000; no par.

**78. RSE Collection LLC series #02BZ1; no par.** OUTSTANDING—Dec. 31, 2022, units 3,000; no par.

**79. RSE Collection LLC series #02AX1; no par.** OUTSTANDING—Dec. 31, 2022, units 2,000; no par.

**80. RSE Collection LLC series #93FS1; no par.** AUTHORIZED—units 2,000.

OUTSTANDING—July 15, 2021, units 2,000; no par.

**81. RSE Collection LLC series #VEEFRIEND; no par.** AUTHORIZED—27,500 shs.

OUTSTANDING—June 29, 2022, 27,500 shs; no par.

**82. RSE Collection LLC series #TREASURE; no par.** OUTSTANDING—Dec. 31, 2023, units 4,500; no par.

**83. RSE Collection LLC series #MACWORLD1; no par.** OUTSTANDING—Dec. 31, 2023, units 20,000; no par.

**84. RSE Collection LLC series #KENNERSET; no par.** OUTSTANDING—Dec. 31, 2023, units 1,250; no par.

**85. RSE Collection LLC series #LEDZEPP1; no par.** OUTSTANDING—Dec. 31, 2023, units 8,000; no par.

**86. RSE Collection LLC series #VEEVIPER; no par.** OUTSTANDING—Dec. 31, 2023, units 15,000; no par.

**87. RSE Collection LLC series #BEEPLE1; no par.** OUTSTANDING—Dec. 31, 2023, units 13,600; no par.

**88. RSE Collection LLC series #WARHOL1; no par.** OUTSTANDING—Dec. 31, 2023, units 17,000; no par.

**89. RSE Collection LLC series #GAMEBOY; no par.** OUTSTANDING—Dec. 31, 2023, units 4,500; no par.

**90. RSE Collection LLC series #CROESUS; no par.** OUTSTANDING—Dec. 31, 2023, units 8,000; no par.

**91. RSE Collection LLC series #SACHS1; no par.** OUTSTANDING—Dec. 31, 2023, units 2,150; no par.

**92. RSE Collection LLC series #32RUTH; no par.** OUTSTANDING—Dec. 31, 2023, units 19,000; no par.

**93. RSE Collection LLC series #ELONI; no par.** OUTSTANDING—Dec. 31, 2023, units 3,750; no par.

**94. RSE Collection LLC series #105.ETH; no par.** OUTSTANDING—Dec. 31, 2023, units 10,000; no par.

**95. RSE Collection LLC series #R2D2; no par.** OUTSTANDING—Dec. 31, 2023, units 2,000; no par.

**96. RSE Collection LLC series #VADER; no par.** OUTSTANDING—Dec. 31, 2023, units 1,500; no par.

**97. RSE Collection LLC series #WARHOL2; no par.** OUTSTANDING—Dec. 31, 2023, units 6,500; no par.

**98. RSE Collection LLC series #JEKYLL; no par.** OUTSTANDING—Dec. 31, 2023, units 5,000; no par.

**99. RSE Collection LLC series #BUFFETT1; no par.** OUTSTANDING—Dec. 31, 2023, units 5,000; no par.

**100. RSE Collection LLC series #DRACULA10; no par.** OUTSTANDING—Dec. 31, 2023, units 4,000; no par.

**101. RSE Collection LLC series #PAPPY1; no par.**

OUTSTANDING–Dec. 31, 2023, units 2,000; no par.

**102. RSE Collection LLC series #1857COIN; no par.**  
OUTSTANDING–Dec. 31, 2023, units 5,000; no par.

**103. RSE Collection LLC series #ANDYPELE; no par.**  
OUTSTANDING–Dec. 31, 2023, units 6,500; no par.

**104. RSE Collection LLC series #BOBAFETT; no par.**  
OUTSTANDING–Dec. 31, 2023, units 2,600; no par.

**105. RSE Collection LLC series #ELVIS; no par.**  
OUTSTANDING–Dec. 31, 2023, units 5,000; no par.

**106. RSE Collection LLC series #GBOYCOLOR; no par.**  
OUTSTANDING–Dec. 31, 2023, units 1,625; no par.

**107. RSE Collection LLC series #JETFIRE; no par.**  
OUTSTANDING–Dec. 31, 2023, units 1,700; no par.

**108. RSE Collection LLC series #POPEBALL; no par.**  
OUTSTANDING–Dec. 31, 2023, units 4,750; no par.

**109. RSE Collection LLC series #RABBIT; no par.**  
OUTSTANDING–Dec. 31, 2023, units 10,000; no par.

**110. RSE Collection LLC series #54AARON; no par.**

OUTSTANDING–Dec. 31, 2023, units 17,000; no par.

**111. RSE Collection LLC series #GRATEFUL1; no par.**  
OUTSTANDING–Dec. 31, 2023, units 12,500; no par.

**112. RSE Collection LLC series #BOBAPROTO; no par.**  
OUTSTANDING–Dec. 31, 2023, units 15,000; no par.

**113. RSE Collection LLC series #ARSHAM1; no par.**  
OUTSTANDING–Dec. 31, 2023, units 6,750; no par.

**114. RSE Collection LLC series #94CSI; no par.**  
OUTSTANDING–Dec. 31, 2022, units 10,000; no par.

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